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Jupiter NEXT Hotel Opens June 1, 2018

Portland's Original Boutique Hotel Expands, Evolves, and Shows Portland Unedited

Portland, Ore. (May 4, 2018) — Jupiter NEXT takes chances, designs outside of the box, and brings Portland its NEXT innovative boutique hotel. Growing out of Portland's original, locally-owned boutique hotel, Jupiter NEXT opens June 1, 2018. This sophisticated and elevated expansion of the landmark Jupiter Hotel offers a sister experience to its older sibling. The NEXT's spectacular unedited views of downtown Portland welcomes urban-curious voyeurs looking to explore the heart of Portland only steps away.

The Jupiter Hotel's team began with a vision in 2002 by renovating an 81-room motor lodge into a modern, sleek motel connecting travelers to the vibrancy of Portland's east side. That vision is alive and well as the same Jupiter team opens Jupiter NEXT, a 67-room evolution of those original values. Urban. Connected. Vibrant. Whether you want the lively, in the middle-of-it-all feel of the original Jupiter Hotel, or the elevated, watch-the-world-go-by views of Jupiter NEXT, there is a room for everyone.

Focusing on community, design, art, and creativity, Jupiter NEXT values the original Jupiter Hotel's edgy, forward-thinking vibe while being an even more luxurious landing. Design firm Works Progress Architecture says the NEXT is "a traditional L-shaped hotel building, with three major gathering spaces: the lobby, the 2nd floor event space, and a 5th floor party deck. The Highly irregular punch window façade is allowed to stretch and distort the skin of the building where these large gathering spaces push against limits of the site. The [Jupiter team] is progressive, embraces innovation, and through a collaborative effort, we identified a program to challenge the way things are usually done, selecting building materials and details that reflect this concept."

As Portlanders themselves, local owners Kelsey Bunker and Tod Breslau know a thing or two about providing the “real Portland” experience: “People come to this city to create, to explore, to innovate. They want real connections in real time. Building a formula hotel is one thing, but creating spaces that — by design — encourage people to break down their own barriers takes intention and a level of realness you can’t get UNLESS you’re local,” says Bunker, Co-Owner.

The Jupiter NEXT will feature several evolved additions: keyless entry, muraled headboards by local Portland collagist Beth Kerschen, 65-inch flat screens, cocktail shakers and glassware, and a Roxy digital concierge in every room. Jupiter’s wide windows showcase the very best unedited views of downtown Portland that you can only get from the East Side. As for Portland’s East Side highlights, the neighborhood surrounding the Jupiter and Jupiter NEXT features award-winning breweries, Distillery Row, James Beard chefs like Chef Gabriel Rucker at premiere French-inspired restaurant Le Pigeon (right next door), an underground music venue, vintage stores and clothing boutiques, all within walking distance of the hotels.

The NEXT offers three modern room styles: The X, a standard luxury guest room with a glass-cube bathroom, features a 55-inch flat screen tv, premium wifi and all of the NEXT amenities. THE XX, which mirrors the X, with double beds and rooms with outstanding views. The XL, the NEXT's vip suites, with king beds, living area with convertible couch, bar area for mixing your own cocktails, premium wifi, spectacular views of downtown Portland, 65" flat screen tvs, and a desk for writing, whether it’s love letters or business reports. These rooms-with- a-view come with a few more secrets: A private guests-only garden retreat with a view of the city that will knock your socks off, 8000 feet of unique event spaces, and a stunning new restaurant and bar that insists upon originality.

Hey Love, the bar/restaurant/lounge inside of the Jupiter NEXT, is being curated by a local team of industry veterans: Emily Mistell (longtime Rum Club bar manager), Sophie Thomson (former Food and Beverage Director at Mississippi Studios and Revolution Hall), Aaron Hall and Nick Musso (co-owners at Dig a Pony). Hey Love looks like a tropical escape, tastes bright and fresh, and feels like a houseparty. The minds behind Hey Love see it as reflective of the ever-changing mosaic of Portland cultural life. The philosophy is one of open arms, welcoming all positive producers and paying homage to the city's rich history. Locals and visitors alike will feel welcome and comfortable.

The Jupiter NEXT fills a major gap in the Portland hotel market. With a focus on affordability, the NEXT is a haven for uninhibited, inspired travelers and cultural creatives who are looking for a tried-and- true, all-inclusive Post-Portlandia Portland experience. “We make it easy for creative people to stay here,” says Tod Breslau, Co-Owner. “Unlike big box hotels, Jupiter is crafted from our personal experiences and therefore resonates on a personal level for each guest.” Kelsey Bunker says. “It is a community gathering place.”

Bunker continues, “The Jupiter is a place where people feel comfortable whether they arrive in a limo, by skateboard, or by bicycle. It’s not just a hotel in Portland, it’s a Portland hotel.”

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About The Jupiter Hotel/Jupiter NEXT?

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