FOR IMMEDIATE RELEASE

Media Contact: Katie Watkins, Jupiter Hotel katie@jupiterhotel.com, 503-230-9200 Hi-Resolution Images

THE JUPITER A PORTLAND HOTEL

Portland's Newest Boutique Hotel Designed by Women

From architecture to interior design, makers, welders and more

Portland, Ore. (May 5, 2019) — Jupiter NEXT, the elevated expansion next door to the original Jupiter Hotel, puts women at the forefront. From lead architect and principal Carrie Strickland of Works Progress Architecture to interior designer Megan Millie, the elementally-designed industrial space's design is reflected solely through the eyes of women makers, designers, and fabricators.

Principal architect Carrie Strickland and interior designer Megan Millie mixed urban and elemental design notes (ask us about the battle with city hall to use asphalt shingles as building siding) while giving a nod to the Central Eastside neighborhood's industrial beginnings. Also, ask us about how Carrie and co-owner Kelsey Bunker met -- it's quite a story, involving a bar, a borrowed necklace, and several years in between!

Other makers involved in the design and decor process for the newly built, year-old Jupiter NEXT, include metalwork designer and fabricator Laura Sol of Sol Creations. Laura built the feature staircase which brings attention to the openness between the first floor lobby and the second floor public work areas and flex space. The staircase, reminiscent of rain falling or one of the many nearby waterfalls, provides the link between public areas. It's also a great visual backdrop for influencers looking to document their stays on social media.

Beth Kerschen, a local photo-collagist whose work caught Jupiter co-owner Kelsey Bunker's eye during her exhibit at the Portland Airport (PDX), created custom headboard imagery that celebrates all the beauty and quirkiness that Portland has to offer. The images present in the room vary, with 10 selections featuring quintessential Portland signs (think: Hung Far Low, the Franz Bakery bread loaf, Voodoo Doughnuts, and many more), the beautiful bridges that make up Portland's Bridge City moniker, and buildings that you can recognize from a mile away. The most fun part? Either the name Jupiter Hotel, the sign, or the building itself is hidden in each and every headboard collage!

On the beds, the decorative throw blankets are designed by Jala Smith-Huys, owner and designer of Seek & Swoon, who is leaving an indelible mark in the local decorative throws scene. Her blankets can be seen anywhere from Forbes to Sunset Magazine, as well as popping up all over influencer Instagram pages across the country. Jupiter NEXT's version, called the Envy Throw, combines the color scheme of black, gold, and white, while providing comfort and replicating the geometric patterns present throughout the rest of the interior and exterior building design.

Interior Designer Megan Millie reflects on working with a majority team of women, "Some of the key makers and visualizers were female and added a strong 'will-do' attitude to challenges that came up in a project this size. We worked together to form quick solutions in some cases and with others, we value-engineered as needed to arrive at a place where our design intent and budget were intact. All these things influenced the process in a positive way, as well as enhanced the finished product. Collaborating with all sorts of artists and local makers was inspiring and led to better results all around."

Jupiter continues to focus on women in design and business throughout many of the hotel's practices, particularly around Community Programming. Their partnership program, cheekily called "Local Hookups," offers discounts to a number of boutique shops, restaurants, bars, gyms, and more, many of which being owned by women -- Lille Boutique and the 811 E Burnside Shops (xobruno, Shampoo, Seven Sisters, Haunt, Kate Towers... it's a whole building full of women-owned shops and studios!), to name a few.

The hotel's newly-released and updated in-room package options are curated by those same small business owners who partner with the Jupiter: Meat for Cats and Dogs, a local raw-food woman-owned pet shop, curates the Pet Package, which includes beds sized to your pet, bowls, treats, and more; Woman-owned and queer-friendly sex toy boutique She Bop puts together the Fantasy kits, split into three depending on your needs (audaciously named the Hard On, Chill Vibes, and Explorer Kit); and local woman-owned apothecary Roots & Crowns curates and makes the in-room Urban Oasis Spa Package a luxurious step deeper into your stay, whether it's a staycation, work trip, or a solo jaunt to the Rose City.

Jupiter's relationship with local, women-owned-and-operated businesses has been an asset to the design and operation of the NEXT, as well as an opportunity to spread the word about the unparalleled design available to anyone looking to upgrade their space. Community Manager Katie Watkins finds that "...working with women who are small business owners opens up conversations that might not otherwise happen. Not only is there an innate sense of creativity, willingness and ability to make things work, women tend to bring an openness into partnerships that allows deeper collaboration. We've been grateful to have so many strong women business owners involved in our Local Hookups program at Jupiter."

Women involved in the design aspects of Jupiter NEXT:

Works Progress Architecture: Carrie Strickland, principal

Co-Owner, Jupiter NEXT: Kelsey Bunker

Interior Designer: Megan Millie

Designer and Fabricator, metalwork: Laura Sol of Sol Creations

Photocollagist (Headboards): Beth Kerschen
Textiles (Guest Rooms): Seek & Swoon
Hey Love (restaurant and bar tenant):
Bar Manager: Emily Mistell

Food & Beverage Director: Sophie Thomson

#

About The Jupiter

All are welcome. Many have come. With 148 rooms combined, Jupiter Hotel and Jupiter NEXT offer a vibrant glimpse into Portland's unique arts and music culture. The city's original, locally-owned boutique since 2004, the Jupiter Hotel, recently expanded with the newly built Jupiter NEXT. With two restaurant partners and a music venue on property, the Jupiter Hotels' lush city vibes are a nod to Portland's rich history of makers and creators, all the while looking forward toward a dynamic future. www.jupiterhotel.com